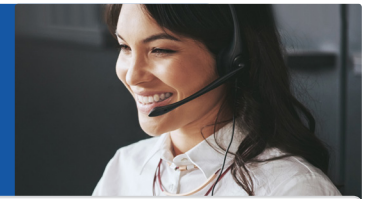
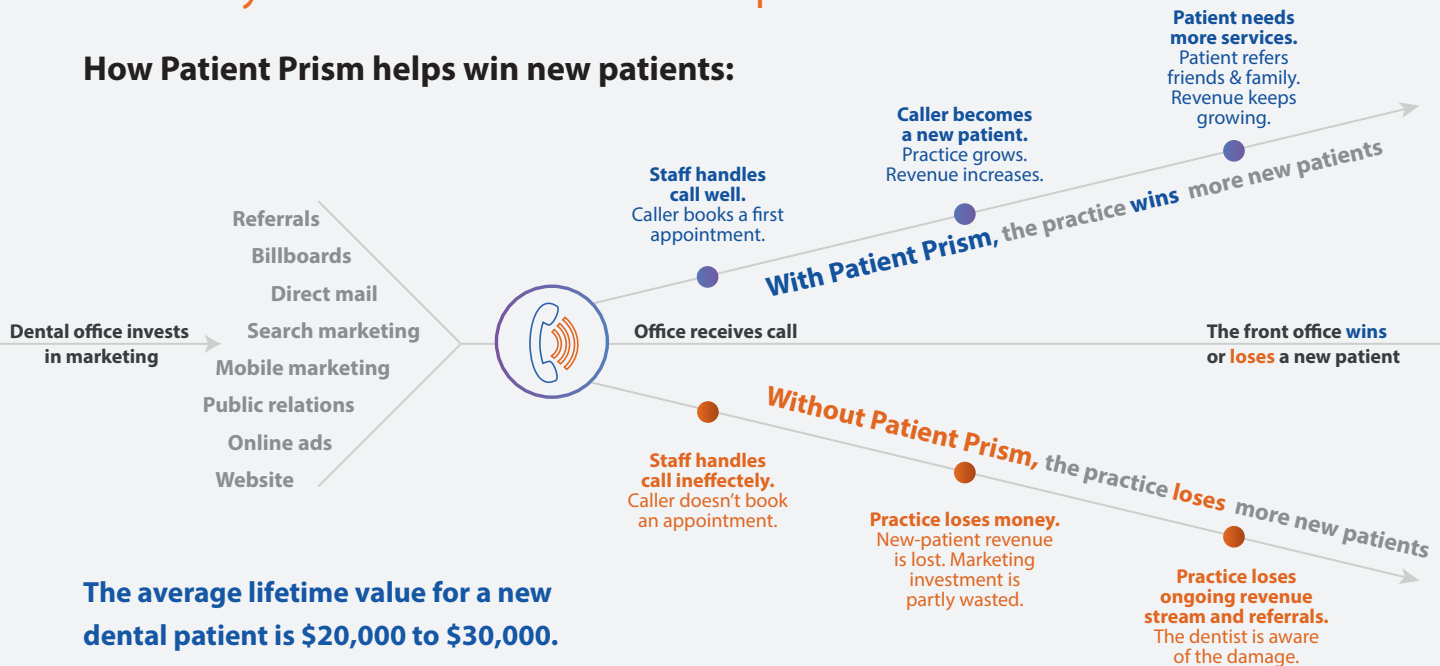


Patient Prism is a proven way for dentists to boost new-patient acquisition



Dentists spend money to make their phones ring
 Now they can turn more callers into patients

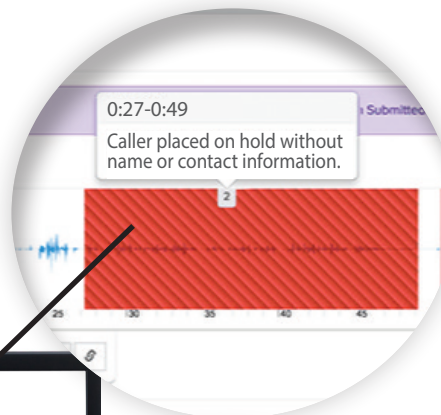
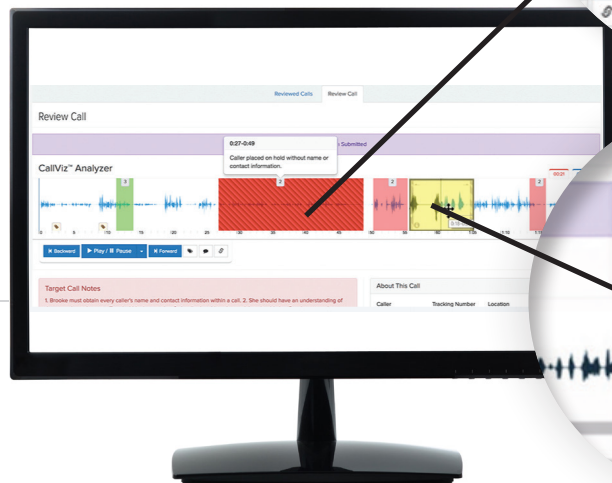
How Patient Prism helps win new patients:



1. Patient Prism quickly identifies and fixes problems in managing inbound phone calls.

Dentist-owners or office managers can spot failed calls fast. They can take quick action to recover lost patients.

Patient Prism explains how to improve staff behaviors that cause loss of new patients. It also encourages the right behaviors.



Patient Prism uses patent-pending artificial intelligence and human coaches to review calls.

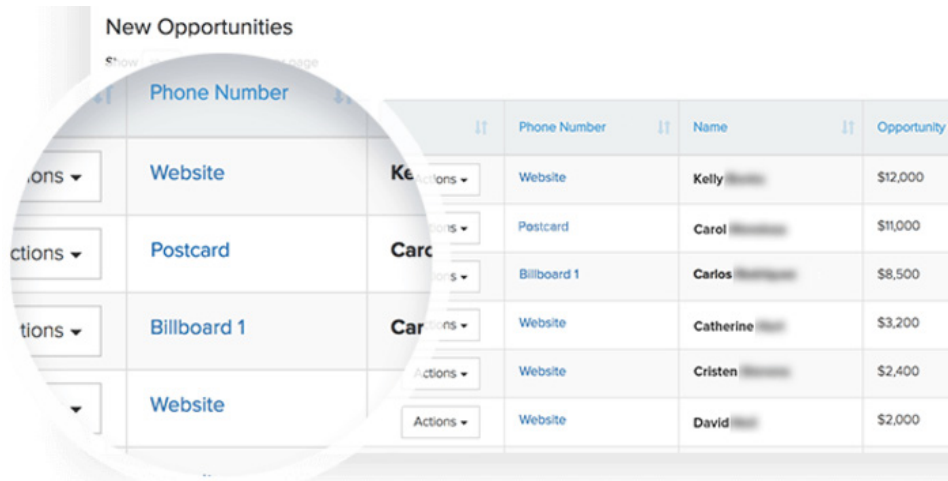
The call coaches highlight problems and suggest improvements.

The system provides this feedback in about an hour.

For multi-office practices, a dashboard provides real-time insights across all locations.



2. Patient Prism shows which marketing investments are most productive.



Marketing Channel	Name	Opportunity Value
Website	Kelly	\$12,000
Postcard	Carol	\$11,000
Billboard 1	Carlos	\$8,500
Website	Catherine	\$3,200
Website	Cristen	\$2,400
Website	David	\$2,000

The system shows which marketing tactics or channels generated individual inquiries.

It also shows the dollar value of each opportunity.

3. Managers or practice owners can coach and train the front-office team to be more effective on the phone.

Patient Prism customers get free use of ConstantCoach.Me, a learning management system for dental practices.

ConstantCoach.Me offers a library of on-demand training videos, with pretesting and post-testing. It also offers free webinars, industry roundtables, and other resources.

With online education resources at their fingertips, dentists can train their team faster and in real time.



Patient Prism helps practices grow, regardless of size:

Size of dental practice	Increase in new patients booked*
Large	+55%
Medium	+54%
Small	+76%

*Actual results from individual practices of varying sizes.

Patient Prism works effectively for practices that range from small solo offices to large DSOs.

Dental offices typically increase new-patient bookings within 3 months of using Patient Prism.

The system normally pays for itself with just 2 or 3 new patients.

© 2017 Patient Prism LLC. All rights reserved.



For more information, call Patient Prism at **800-381-3638** or visit us online at **www.patientprism.com**

We bridge the gap between your dental marketing and patient conversion.